



## Sunhee Kang

*Account Director Korea*

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Languages

- Korean
- English

### About Sunhee Kang

Sunhee Kang is Account Director Korea at AKD.

AKD's Korea Desk helps Korean corporations navigate the Benelux and provides them with legal services. Sunhee is also responsible for the development of the Korean market across all industries and for liaising with and supporting Korean clients from a wide range of sectors.

Sunhee has always been highly passionate about Marketing, Business Development and Sustainability. She holds a Master's degree in Marketing, Business Administration. Before joining AKD, Sunhee gained several years' experience in business consulting, sales, and international business as a Sales and Business Development Manager in South Korea. Due to this work experience, and being a native Korean, she possesses deep understanding of the professional Korean corporate culture and the client's perspective.

This enables her to connect with any client with ease, ensuring clear communication and a way to find the best solution for both parties.

Moreover, clients appreciate that Sunhee is highly responsible and responsive, and that she understands and cares about the clients and their perspectives.